

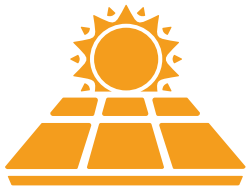
AB InBev

Committing to a Renewable Electricity Future

100% purchased electricity from renewable sources by 2025

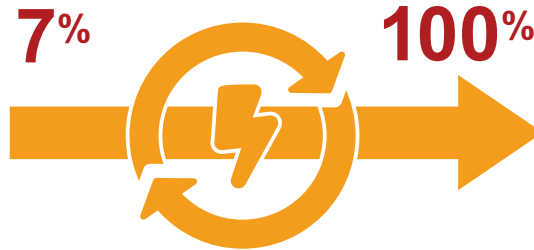


AB InBev to become the largest corporate direct purchaser of renewable electricity in the global consumer goods sector¹



Mexico leads the way

Our renewable electricity transformation starts in Mexico by signing an agreement which will increase the country's wind and solar energy capacity > 5%²



Shift in sourcing purchased electricity from renewable sources from today to 2025

Reducing our carbon footprint by

30%

Equivalent to removing nearly 500,000 cars from the road³



Shifting electricity to renewable resources

Our commitment will shift 6 terawatt-hours of electricity annually to renewable sources, equivalent to solar panels covering the area of 400 soccer pitches⁴

¹ Based on a comparison of current public commitments of major consumer goods companies to directly source electricity from renewable sources through direct purchasing. Excludes electricity purchased through green tariffs, contracts with grid suppliers and certificate purchases. Electricity consumption of companies taken from publicly available data.

² Based on existing, estimated 2015 installed wind and solar capacity (IRENA).

³ Based on a carbon reduction of approximately 2 million tonnes CO₂ per year and average annual car emissions of 4.1 tonnes CO₂ per year (US EPA estimate for an average car).

⁴ Calculated based on the estimated area of installed solar panels required to produce AB InBev's current electricity use per year, assuming a typical soccer pitch size as per FIFA guidelines and taking into account average capacity factors for solar energy.