

# GOT A MILLION SHILLING IDEA? TELL US ABOUT IT

QUESTION	ANSWER
Give us your name, phone contact, age, gender, town, district, education level and where you learned about NBL Be a Millionaire	
What is your business idea and what products or services will it provide?	
What problem will your business solve within the community?	
What makes your product unique?	
Give us a brief description of your customer by age group, gender, buying habits and location.)	
Who is your competitor and what will make your product better than theirs?	
How will you get your product to your customer and how will you market your business?	
Give a breakdown of the costs needed to implement your business idea and a tentative sales forecast for your first year of operation	
How much money (equity) do you have to put in the business?	
How will your business create employment for others?	

**EMAIL US YOUR ANSWERS FOR A CHANCE TO BECOME A MILLIONAIRE**

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